

The intellectual property right and information technology are not static. They involve unceasingly, doubtless under the impulse of an intangible object which trifles with the demarcation lines between disciplines and borders.

The CUERPI centre is an attentive witness of the intellectual property openness, as the previous editions of the conference attest it such as IP/IT and Competition law (2015) or IP/IT and contract law (2012)... Internal borders to external borders, **the conference of December 2, 2016, at the Museum of Grenoble will have as the principal topic "Intellectual property and information technology outside its borders"**.

The conference participants will analyse the circulation, the translation of the intellectual property laws in between legal systems (national, regional, international), in order to measure their permeability and their possibility of spread.

The first part is about international opening of IP/IT rights, which is illustrated by the integration of supranational rights (European harmonisation) and by the borrowing (inspiration) to foreigners systems to improve ours. The second part of the conference concentrates on showing how technical or political reasons lead IP/IT to a national fold, for example, the ownership and the protectionism surrounding international transfers of personal data"

The conference 2016 will be the occasion to accommodate prestigious academics and practitioners from six different countries. It will be bilingual (English/French) thanks to the presence of researchers in intellectual property of the University of Edinburgh (UK) and the University of Washington (Seattle-US).

**Amélie Favreau**  
Scientific director

**REGISTRATION REQUIRED ON :**

[cuerpi.upmf-grenoble.fr](http://cuerpi.upmf-grenoble.fr)

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# INTERNATIONAL CONFERENCE

## INTELLECTUAL PROPERTY AND INFORMATION TECHNOLOGY OUTSIDE ITS BORDERS



**Friday december 2, 2016**  
**At the Museum of Grenoble**

**8h30** Am Registration  
AM Opening Address  
*David Déchenaud, Amélie Favreau*

**8h45** Full movement beyond control and the intellectual property law by  
*Jean-Sylvestre Bergé*, University of Lyon

## THE INTERNATIONAL OPENING OF IP/ IT RIGHTS

*Chair : Frédérique Durieux*  
*Patent and Trademark Attorney*

### WHEN THE LEGAL SYSTEMS ARE INTEGRATED

#### In the substantial national provisions

**9h15** European harmonisation in Trade law  
by *Giovanni Casucci*, Attorney, Partner in Milan (Italy) and  
*Pascale Tréfigny*, Reader, University of Grenoble-Alpes

**9h55** European harmonisation in Copyright law  
by *Agnès Lucas-Schloetter*, Senior Lecturer, University of Munich (Germany) and  
*Céline Castets-Renard*, Professor, University of Toulouse

**10h35** European harmonisation of enforcement of IP rights  
by *Jane Cornwell*, Lecturer, University of Edinburgh (UK) and  
*Thomas Bouvet*, Attorney, Partner at Véron & Associés(Paris-Lyon)

**11h15** Break

#### In the procedural national provisions

**11h25** Unitary patent & Unified Patent Court in the european patent package  
by *Renato Lazzerini*, Attorney in Florence (Italy) and  
*Jacques Raynard*, Professor, University of Montpellier

### WHEN THE LEGAL SYSTEMS ARE INFLUENCED

**12h05** The exception of copyright protection: the example of the fair dealing  
By *Jean-Michel Bruguière*, Professor, University of Grenoble- Alpes, Director of CUERPI, and  
*Carine Bernault*, Professor, University of Nantes

12h45 Questions 13h00 Break

## THE NATIONAL FOLD OF THE IP/ IT RIGHTS

*Chair : Nicolas Jondet*  
*Researcher*  
*University of Edinburgh (UK)*

### TECHNICALLY, TERRITORIAL CENTRING

**14h30** Divergences of the national legislation on the ownership of copyright: the example of works carried out by artificial intelligence  
by *Sean M. O'Connor*, Boeing international Professor, University of Washington (Seattle-Us) and  
*Franck Macrez*, Senior Lecturer, CEIPI

**15h10** Eprivacy and protection of minors in EU Directive reforms  
by *Rachael Craufurd Smith*, Reader, University of Edinburgh (UK) and  
*Amélie Favreau*, Lecturer, University of Grenoble-Alpes

**15h50** Moral rights in France and the UK  
by *Smita Kheria*, Lecturer, University of Edinburgh (UK) and  
*Guillaume Deglaire*, Attorney, partner at DDG Office (Paris)

**16h30** Pause

### POLITICALLY, NATIONAL PROTECTIONISM

**16h40** International transfers of data: between freedom of movement and sedentary requirements  
by *Claire Gayrel*, Legal officer at the European Data Protection Supervisor (Belgium) and  
*François Viangalli*, Lecturer, UNiversity of Grenoble- Alpes

**17h20** Synthesis report  
by *Edouard Treppoz*, Professor, University of Lyon